

Frederick High School Booster Club P.O. Box 903 Frederick, CO 80530

www.fhsbooster.com

The Frederick High School Booster Club would like to offer you a very successful advertising opportunity. We have several options available including Banners, Gym signs, Game Day Programs, Seasonal Athletic Calendars, Spirit T-shirts, Event Sponsorships and Website Ads. Each item provides an excellent opportunity for businesses to reach our Carbon Valley Community as potential customers with information about your company while also showing that you support community projects.

Your advertisement will be displayed in a central location on the fence of the baseball/softball fields or in the main gymnasium. Your advertisement will be up for display from September to August annually. We are a 501c3 non-profit organization and 100% of your sponsorship goes to support FHS Student Programs. Advertising with the FHS Booster is a "Win –Win" situation for all of us!!

The Players, coaches and parents are very thankful and supportive of the businesses that help sustain our activities.

Sponsorships must be purchased through the FHS Booster Club.

To become a FHS Booster Sponsor and to order your advertisement package please fill out the form on the reverse side and mail to:

Frederick High School Booster Club P.O. Box 903 Frederick, CO 80530

Or pay online at <a href="www.fhsbooster.com">www.fhsbooster.com</a> and click DONATE

# Thank you for your Support!

Like us on Facebook, Follow us on Twitter, Check out www.fhsbooster.com

The Frederick High School Booster Club is a non-profit 501c (3) organization. Please make checks payable to <u>FHS Booster Club</u>. Payment must accompany Sponsorship Agreement Form.

# Frederick High School Booster Club Sponsorship Agreement 2019-2020

VOLID INFORMATION

TOUR INTURNA	IION			
Company Name:				
•	(As you would	like it to appear on pi	rinted materials)	
Contact Name:				
Mailing Address:				Zip:
Phone:			-	<del>-</del>
<b>Donation Amount:</b>	<b>:</b>		Check Number	ſ

# **Choose your advertising package**

Sponsorship Amount	Includes (for more details see chart on last page or contact Vicepresident@fhsbooster.com)		<b>Total Cost</b>
\$20,000 and up	All of the below with additional specially designed opportunities		
\$10,000	Spirit T-shirt, Large 3 Seasons Calendar & Sports Program & Pocket		
	Calendar Ads, Banner, Gym Sign, Homecoming, Casino Night and After		
	Prom Sponsor, Web Page and grant to the program of your choice.		
\$ 5,000	Spirit T-shirt, 3 Seasons Calendar & Sports Program & Pocket Calendar		
	Ads, Banner, Gym Sign, Homecoming, Casino Night and After Prom		
	Sponsor, and Web Page		
\$ 3,000	Spirit T-shirt, 3 Seasons Calendar & Sports Program & Pocket Calendar	ALL	
	Ads, Banner, Gym Sign, and Web Page		
\$ 2,500	Spirit T-shirt, 3 Seasons Calendar & Sports Program Ads, Banner, Gym	ALL	
Gold	Sign, and Web Page		
\$ 2,000	Spirit T-shirt, 3 Seasons Sports Program Ad, Banner, Gym Sign, and Web		
Warrior	Page	All/Winter	
\$ 1,500	Spirit T-shirt, 3 Seasons Sports Program Ad, 2 seasons Sports Calendar		
	Ad,	and Spring	
\$ 1,000	Spirit T-shirt, 1 Season Sports Program Ad, 2 seasons Sports Calendar Ad		
\$ 750	Medium Sports Program Ad for 1 season		
\$ 500	Homecoming or Casino Night or After Prom Sponsor ship	n/a	
\$ 500	Banner or Gym sign	n/a	
\$ 500	Spirit T-shirt and 3 Seasons Calendar Ad	n/a	
\$ 500	Small ad on 1 season of the Sports Program		
\$ 200	Spirit T-shirt, Business size Calendar Ad, Pocket Calendar ad,		
\$100	1x2 inch Calendar Ad		
	TOTAL		

Please mail page and check to: Frederick High School Booster Club, Attn: Banners, PO Box 903, Frederick, CO 80530

Questions? Contact vicepresident@fhsbooster.com

# **Advertising Item Descriptions:**

#### **BANNERS**

Show your support with a large 4' x 8' Mesh Banner, grommets and reinforced edging. Your design in Full color displayed on the FHS Baseball Fence until August 1, 2020. (Sample shown here:)



#### **GYM SIGNS**

Get seen in the gym with a 30" x 30" Gym sign! Your design in Full color displayed on the FHS Baseball Fence until August 1, 2020. (Sample shown here:)



#### **SEASONAL POCKET CALENDAR**

The Pocket Calendar is handed out at all FHS school events. Choose your ad space and design. Your ad will run for one season of your choice. Winter, Fall or Spring

Your	Football	Soccer	Volleyball	
Ad				
here				Frederick High School Warriors Fall Schedule

#### **SEASONAL ATHLETIC CALENDAR**

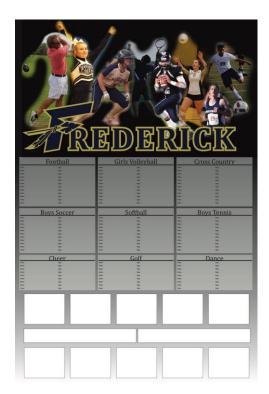
The Sport Calendar will be posted all over the Tri town area. The Calendar has images of our FHS athletes and the schedules of all the athletic events. You can choose your Ad space and design.

Your ad will run for one season of your choice. Winter, Fall or Spring

Sample Calendar

Calendar is produced in house this year.

All graphics work done by FHS Students



Ad spacing will vary accordingly.

#### **SPIRIT T-SHIRT**

Add to your other advertising options. The Spirt T-Shirt will be thrown out at games for the 2019-2020 school year. Your logo can be included on the back of the T-shirt.

#### **SPORTS PROGRAMS**

The sports programs are new and improved this year. Your logo will be in full color and the program will be handed out at every home game (all sports) for the season of your choice.

#### **FVFNT SPONSORSHIPS**

\*\*\*Homecoming Week/ Tailgate - \$500 donation covers the costs of the Homecoming Tailgate. You get your personal business sign/Banner up at the gate of four home games that week (Soccer, Volleyball, Softball and Football) and you can hand out items at those same games. You will also have your name/ business announced at each event. (2 opportunities available)

\*\*\*Casino Night - \$500 donation covers costs associated with hosting a Community Event and Fundraiser for FHS. Your business sign will be prominently displayed at the event and on all advertising for the event. (5 opportunities available)

\*\*\*After Prom- \$500 or more donation towards hosting a fun safe event for our kids. Your business name will be on our "Thank You" banner and hung on the school fence from May through March.

\*\*\*These options are separate from the Advertising Options

The Frederick High School Booster Club is happy to offer you this very successful advertising opportunity. Each of our items provide you an excellent opportunity to reach our Carbon Valley Community and guests to our many FHS games and programs!

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