Frederick High School Booster Club Meeting Minutes

September 10, 2012

Meeting called to order at 7:00 PM

PEOPLE IN ATTENDANCE:

FHS Booster Board:

- Lisa Harrison President
- Shannon Longan Vice President
- Alison Vincent Treasurer
- Erin McCarty Secretary

Lindsay Adam, Amy Schiers, Pat Zietz, Mike Schiers, Becca Vincent, Staci Knepp, Anne Maran, Lisa Granat

TREASURER'S REPORT:

The Treasurer's Report was detailed as follows:

Valley Bank Checking beginning balance 7/31/2012	8,512.91
Income	0
Expenses	2,569.54
Current Checking Balance of 6/30/12	5,943.37
Valley Bank money market beginning balance 8/13/2012	9,982.31
Income	0
Ending Valley Bank money market balance 8/31/2012	9.982.31
Adams Bank & Trust checking beginning balance 7/31/2012	17,373.90
Income	16,604.60
Expenses	16,645.00
Ending Balance Adams Bank & Trust checking 6/30/2012	17,333.50
GRAND TOTAL FBC CASH ASSETS AS OF 6/30/2012	33,259.18

Shannon Longan moved to approve; Amy Schiers seconded the motion; all were in favor

BINGO:

As of now we are averaging \$588.00 a session because it is summer this number is lower than normal. The goal is \$700-800 a session moving forward. Booster club will be in charge of the September 29th session, which falls on homecoming. As a result it will be an all adult session, we need volunteers.

NEW BUSINESS:

Guest Speaker Lisa Granat:

Lisa Granat, the Treasurer for Grassroots St. Vrain, was our guest speaker. *Grassroots St Vrain* is an independent, non-partisan organization made up of hundreds of volunteers committed to informing and activating citizens on education related issues in the greater St Vrain Valley towns of Longmont, Niwot, Hygiene, Lyons, Mead, Erie, and the tri-town area of Dacono, Firestone, and Frederick, Colorado. Their mission statement:

To raise awareness about Education, encourage St. Vrain communities to make informed decisions and inspire community members to create a cumulative impact on the future of our schools.

Lisa spoke about the importance of the mill levy override 3A, which will be on the November ballot. For detailed information about the mill levy and the group visit: www.grassrootsstvrain.org.

A brief synopsis of the Mill Levy Override:

While SVVSD passed a MLO in 2008, the state of Colorado has cut \$20 million from SVVSD budget. These cuts have had dramatic impacts of the district leaving per pupil funding lower today than it was before the MLO was passed in 2008. As a result, many programs, teachers, building maintenance and new buildings will be cut without additional funds. The MLO is asking for an additional 6.27 mills. This would be approximately \$200 dollars a year for a home valued \$400,000.

All funds collected from the MLO would stay in SVVSD; further, unlike a bond, MLO funds are not limited to building repairs. Mill Levy funds may be used for operating expenses and stay within the district. A MLO is essential to maintain an operating budget that will allow for the retention of quality teachers, small class sizes, technology and quality programming. In addition, the district will designate funds for early childhood education. These funds will keep current programs running as well as expand services to the many families who currently are not offered early childhood education.

Volunteers are needed to get the word out about the importance of the MLO. Volunteers should visit the website (listed above). There are plenty of volunteer opportunities including post cards, honk and wave, yard signs, neighborhood outreach and public speaking opportunities. Lisa passed around a signup sheet for all those interested.

Mike Schiers, District G Board of Education, was also in attendance. Mike offered the importance of the MLO. Mike pointed out that part of the reason FHS has a new building is from the MLO of 2008, it would be a shame for the \$20 million cuts to impact this achievement

in a negative manner. 80% of district money goes back into the classrooms to keep class sizes small, technology and quality teachers. The notion that we must be, "lean and mean we have to do more with less" isn't realistic. We aren't fighting for additional funds; we are fighting to make up for funds that have been taken away by the state. In essence we are starting over from the 2008 MLO as a result of the state cutbacks.

Years ago, when Mike was first elected, the Tri-Towns felt like the "step child" of SVVSD. This is no longer the case. While Longmont schools are dropping in numbers and some are being closed and combined, FHS continues to grow. Funding is going to become more crucial than ever. 100 more students than originally anticipated have enrolled to FHS. All elementary schools are growing as well.

Local support for the MLO is looking positive. Lisa Granat stated the recent surveys are showing a 54% approval rate; however, a 58% approval rate is needed for a confident "yes" vote. In addition to households supporting the MLO, local leaders have also voiced their support including two Tri-Town mayors support the MLO (Frederick and Firestone) and the Longmont Chamber of Commerce.

General discussion followed (all comments and questions are paraphrased not direct quotes unless stated as such):

Alison Vincent asked: how much of the budget is consumed by transportation?

Mike: While he didn't have an exact number he did contend that the number is large. Cutting back on transportation would have the largest negative effect on lower income families.

Alison: what about sub-contracting?

Mike: we have looked at that option. Douglas County tried this option without a lot of success. We need to understand the needs of each community within our district; we do not want to divide our communities with bussing. However, we do need to explore all avenues. The bottom line is that the district strives for equality between schools.

High risk schools have different needs and funding will reflect those needs. Centennial and Frederick are both schools considered high risk. However, our community is doing great because of the growth our area has experienced in the recent years.

The old FHS building is being remodeled to hold an early education center. This center location should help teachers and staff support young kids in our community. Mike is confident that the center will work and be a valued part of our community. There are waiting lists at all local elementary schools now, as most people are now aware how important early education is to the long term success of students.

Shannon Longan: Is the building on track?

Mike: yes, asbestos was found in the back of the building. Asbestos abatement is extremely costly so it was decided that the cost outweighed the space and that part of the building is being removed. There will be a playground built at the south JV baseball fields. The other ball fields and athletic areas on the south side are up for sale. The town of Frederick is working with the district for a possible purchase.

Pat Zietz – offered her services to assist in the grant process to build a playground. Pat has extensive experience in grant writing specifically, but not limited to, grants for playgrounds.

Mike – please get me any information you might have.

Concessions:

First home football game:

The concessions sales at the first game might have been the highest in school history with sales at \$1,967.00. Hopefully concessions sales will continue to be that strong and stronger. We had around 3,000 people at the game.

There were problems however that need to be addressed the number one is ice and space. There isn't enough room for the beverages and ice. We had 25 cases of Zing Tea and hundreds of cans of soda. There was not a place to store these beverages so some were sold warm.

Lisa Harrison – What would be a viable solution?

Alison – We bought 4 60 quart coolers and need to purchase large buckets with the rope handles. The space is limited to there isn't room for more coolers. We need an ice machine to fill coolers and buckets to keep the cans cool. There are two ice machines in the old building but we were told both were being used.

Mike Schiers – do you want an ice machine?

Alison – yes and a resounding yes came from the other members present.

Mike – we can get one from the old school.

Cheer Team and Concessions:

Staci Knepp and Anne Movan were in attendance wanting more information about concession opportunities. Alison directed them to email her. At the bottom of her email it does state that if she doesn't respond in a set amount of time to call or use other email. Emails do get lost so if you don't hear from her please use her other contact information.

Other Concessions Suggestions:

It was suggested that we send people out in the crowds to sell soda and other items. Alison agreed that this would be a great idea however, there are a lot of problems when you send cash outside of the concessions stand. From experience, it is best to keep all cash in one place.

Football Stands

Alison – there are not enough stands to fit the people we had attending the game. Lots of people watched the game from outside of the field by the concessions stand and did not have to purchase tickets. Alison's suggested that we cement the grass at that area and put in stands similar to the Rock Pile at Coors Field.

General discussion - Homecoming is going to be an issue for space as it is anticipated that the crowds will be even larger.

Mike – we need to have a meeting about the field discussing possible solutions for bleacher seating and the sound system.

Grant Requests

The Board will re-write current grant request policy and procedures in their next work session (September 24th). It was suggested that Pat Zietz take charge of that committee and be a part of the rewrite. Pat Zietz agreed to this task.

Corporate Sponsorships

All sponsorships should go through the Booster Club rather than individual sports clubs. This ensures that all sports are supported. We would like Mr. Keith to come to the next Booster meeting to continue this discussion.

Shannon Longan – sponsorships should be all about Frederick.

Goal of the Board is to establish a written policy for corporate sponsorship so that we may move forward and stay consistent.

Mission and purpose(s) of the Booster Club verses the Mission and purpose(s) of the Educational Foundation

Lisa Harrison – we need to table this discussion until Mr. Vargas can attend the meeting.

Mike Schiers suggested that we take a look at other schools to observe how they handle both organizations as far as missions statements and funding.

Alison Vincent – we need to figure this out because Education Foundation would like to run a concessions session.

It was also discussed who would go after what corporate sponsorships.

That Place

That Place, a non-profit organization elevating kids to their highest potential, needs volunteers for their dunk for Miner's Day.

After Prom

Needs to be discussed next meeting, we need to set up a committee and we need a location. It was discussed to have the event at FHS.

Next Meeting: October 1st 7:00 PM at the Frederick High School Library

Officer Work Session September 24th 7:00 PM

Meeting was adjourned at 8:30 PM