

Frederick High School Booster Club Meeting Minutes

November 5, 2012

Meeting called to order at 7:00 PM

**PEOPLE IN ATTENDANCE:**

FHS Booster Board:

- Lisa Harrison – President
- Alison Vincent – Treasurer
- Erin McCarty – Secretary

Pete Vargas, Amy Schiers, Rob Whitney, Michelle Whitney, Anne Moran, Staci Knepp, Becca Vincent, Lisa A, Susie Bessler, Larry Frank

**MINUTES FROM 9/10/2012:**

Correction: the following dates were incorrect: Money Market stated that it ended 8/31/12 should be 9/30/12. Adams Bank and Trust stated that it ended on 8/31/12 should be 9/30/12. The Grand Total stated that it ended on 8/31/12 should be 9/30/12.

Lisa Harrison motioned to approve; Alison Vincent seconded the motion; all were in favor

**TREASURER'S REPORT:**

The Treasurer's Report was detailed as follows:

<b>Valley Bank Checking</b> beginning balance 9/30/2012	3,920.33
Income	6,666.90
Expenses	1,923.43
Current Checking Balance of 10/31/12	8,663.80
<b>Valley Bank money market</b> beginning balance 9/30/2012	9,983.43
Income	.92
Ending Valley Bank money market balance 10/31/2012	9,984.35
<b>Adams Bank &amp; Trust checking</b> beginning balance 9/30/2012	17,333.50
Income	41,002.35
Expenses	37,373.15
Ending Balance Adams Bank & Trust checking 10/31/2012	20,962.70
<b>GRAND TOTAL FBC CASH ASSETS AS OF 10/31/2012</b>	<b>39,610.85</b>

## **General Discussion Concerning Treasure's Report**

Outdoor concession sales are up; however, we still have several payouts due to the groups who worked the last home games. In addition, the last home game the sales were considerably lower due to the fact school was not in session that day so ticket sales were low.

Indoor sales are taking a hit. One reason is that drink and food are not allowed in the gym so people do not want to purchase drinks and food if they are forced to eat it all in the lobby. Also, food giveaways hurt concession sales.

The Treasure's Report reflects two months of income and expenses because Shannon Longan was out of town on business.

Lisa Harrison inquired who would work the football playoff game on November 10<sup>th</sup>. Alison stated that it should be the boy's soccer team. There will also be room for more groups to work indoor concessions for boy's and girl's basketball. Any group who is interested in working should contact Alison Vincent [treasurer@fhsbooster.com](mailto:treasurer@fhsbooster.com).

Becca Vincent moved to approve; Lisa Harrison seconded the motion; all were in favor

### **BINGO:**

Shannon Longan was not present at the meeting however, she did send the following email:

Ladies,

I was on vacation for the last meeting and was thus unable to attend the booster club meeting for October. For some reason I thought that Anne had made the motion to pay out the groups for the quarter since she had the laptop and was taking care of the reporting but I was mistaken. I need to back-up and make the formal request for payment to the following groups for Q3.

Frederick Music Foundation: \$1112.34

Girls Basketball: \$556.17

Cross Country: \$556.17

Boys Basketball: \$1112.34

Baseball: \$1112.34

Dance: \$1112.34

Student Council/Travel Club: \$1112.34

FHS Booster Club: \$556.17

As you can see, we paid out \$556.17 per session worked.

Alison, can you tell me how you want to process the Booster Club payout? I would prefer to take it from the Bingo Account and put it into the General Account so there is no confusion but I can do with it whatever you'd like.

Thanks all!

Shannon

Erin McCarty read the email

Larry Frank inquired when the checks would be issued. Shannon was unable to attend the meeting but the Board was confident that the checks would be issued ASAP.

Lisa Harrison moved to approve; Alison Vincent seconded the motion; all were in favor

## **NEW BUSINESS:**

### **Booster Payouts for Team/Club Banquets**

In years past the FBC purchased a cake for end of the season or year banquets for all teams and clubs who requested said cake. Some teams did not want to serve cake and requested other items such as soda. We also paid out \$3.00 to each player. The Board suggests that we discontinue the \$3.00 per player payout as we now have grant requests in place as well as opportunities to raise money through the Booster club by working concessions and bingo. We move that we continue to fund cakes or cake equivalent for banquets. Teams need to request the reimbursement and show a receipt.

Rob Whitney asked if the money must go to a banquet; the answer is yes.

Alison Vincent moved to approve; Amy Schiers seconded the motion; all were in favor

### **Corporate Sponsorship**

The current Corporate Sponsorship form may be found on the FBC website at:

<http://www.fhsbooster.com/sponsors>

Changes that will be added to form:

#### **Warrior Sponsor \$500+:**

Banner displayed in location of *choice* (changed from *FHS gym*)

#### **Gold Sponsor \$250+:**

Banner displayed in location of *choice* (changed from *FHS gym*)

The location of choice would be one of the following, unless additional banners are purchased:

- FHS gym
- FHS football field
- FHS baseball/softball fields

**Additional item to be added:** Additional banners may be purchased at both Gold and Warrior levels for \$100.00 and will be placed at sponsor's choice.

### **Discussion concerning Booster Sponsorship versus Individual Sponsorship:**

As stated in prior meetings the FBC Board would ideally like all corporate sponsorships to go through the FBC so that all athletic and non-athletic clubs will benefit from crucial sponsorship funds. A lively discussion was had at the October meeting (<http://www.fhsbooster.com/meetings>). Erin McCarty held the position that individual donations for banner purchase should not be open to individual teams, all sponsorships should go through the FBC. Ron Whitney disagreed that as a business owner he should have the opportunity to donate money directly to individual athletic clubs and receive the same recognition for said donation (in form of banners). Mr. Vargas also agreed with the notion that all clubs should have the opportunity to raise funds.

Erin McCarty – having a month to consider the discussion from the October meeting, has conceded that if individual businesses would like to give directly to the club of their choice they should not only have that opportunity but should be able to purchase banners. However, it is still the preference of FBC that sponsorship dollars go through the FBC so that all students and athletes may benefit from those funds. Rob Whitney and many others agreed that teams should have the opportunity to raise its own corporate funds. Rob stated that his donation(s) would be specified and therefore the banner would be as well.

This raised concerns about the role of the FBC verses individual coaches and clubs: how does one decide which businesses may be approached by which club? Amy Schiers pointed out that as a small community we do have a limited amount of corporate sponsors to approach. Everyone will be knocking on the same doors. How do you balance the role of each club, including the FBC representing the entire school?

Alison Vincent suggested there should be a general Corporate Sponsorship Committee so that all clubs could be on the same page and combine fundraising power.

Erin McCarty has agreed to Chair that committee. Rob Whitney stated that while earlier he volunteered unfortunately his business has occupied more of his time and will not have the proper time to take part in this endeavor. However, Rob might have some limited time to donate. Susie Bessler and Staci Knepp both expressed interest.

Becca Vincent, Larry Frank and Staci Knepp all had the same concern about teams who do not have a specified location for their sport. Dance and Cheer teams move with the teams that they support and the gymnastics team competes through Niwot. How would the banners work if a business wanted to give directly to one of those clubs? Mr. Vargas suggested that the banners could move from football fields and gym with the seasons.

A discussion followed about the manner in which individual funds would be deposited and where banners would be hung depending on where the money was being funneled from.

## **Conclusions**

Mr. Vargas will have a meeting with the coaches and Mr. Keith deciding how the money would flow and where the banners would be hung if each team raises its own money, or if the money is funneled through the FBC.

Erin McCarty will get the banners from last year and contact every business, then make an additional list from the Carbon Valley Chamber of Commerce (Erin joined the Chamber last month, you can view the FBC site at: <http://business.carbonvalleychamber.com/list/member/fhs-booster-club-309.htm>). Mr. Vargas would like to see all checks by November 19<sup>th</sup> in time for the basketball season.

Anybody who is interested in joining the Corporate Sponsorship Committee or would like to become a Corporate Sponsor should contact Erin McCarty at [secretary@fhsbooster.com](mailto:secretary@fhsbooster.com) or call 720.226.8001.

## **General Discussion**

Rob Whitney inquired why the girl's basketball team received funds for uniforms and why that grant request did not go through the Grant Request Board.

Lisa Harrison explained that Coach Dufour's grant request was made prior to the foundation of the Grant Request Board as a result the grant request had to be honored under the previous grant request

policies. Further, the full amount was granted due to the fact girl's sports had not received money in this calendar year and we did award boy's sports teams. The Board felt that in accordance to Title 9, girl's basketball should receive the full amount requested in order to maintain equality between girls and boys athletics.

Rob Whitney, Larry Frank and Amy Schiers all had concerns in the manner in which the decision was made for Coach Dufour's grant request. The main concern being that the Board passed this request via email rather than a public forum.

Lisa Harrison again explained that the decision was made via email and those emails can be made public for any member who would like to see said emails. Further, no other grant requests have been submitted since that time and from this point forward all grant requests will follow those policies established on the October meeting (<http://www.fhsbooster.com/meetings>)

Further concerns were raised about the Grant Request Committee if the committee will have Booster members or will it be the Board. Lisa stated that she is the only Board member on that committee and her voting rights are limited to a tie breaker. The Grant Request Committee is headed by Pat Zietz, any member interested on sitting on that committee is encouraged to contact Pat at: [p.zietz@yahoo.com](mailto:p.zietz@yahoo.com).

Rob Whitney also inquired about After Prom funds, how those funds are raised and distributed. Amy Schiers explained that After Prom is a Booster sponsored event with volunteers working in a subcommittee Rob was concerned that the Booster is too involved with After Prom and perhaps After Prom should be its own separate club/organization.

Amy Schiers went onto explain that After Prom is the reason why FBC exists today. A group of parent volunteers deemed it necessary and beneficial to host an after prom for the FHS students. From that group of volunteers a Booster Club formed. To separate After Prom and FBC would not make sense and would ultimately force After Prom to no longer operate. All of the fundraising and parental volunteers come from the Booster club and the Booster Club manages all funds.

Rob stated that because those funds are a huge part of the FBC budget that it would make sense that After Prom becomes its own entity. FBC members should have a say how funds are spent and how much FBC spends on After Prom. After Prom should be treated as a separate club just as football or basketball, After Prom committee's members are too closely intertwined with FBC members.

Amy Schiers - All funds that are spent on After Prom are currently voted on and approved by the FBC as a whole. Amy pointed out again that without After Prom FBC would not exist, After Prom created the need for a Booster Club. Further, if After Prom is forced to separate from the FBC, that new committee would need new to find all new leadership as the current leadership would probably not follow into a new entity. Therefore, by forming an entirely new committee, After Prom would in all likelihood, not happen.

Rob Whitney – we should revisit the use of money that the concessions stands generate as it has to do with grant requests. If grants are being trimmed why is After Prom off limits? The committee that makes up After Prom and the committee that makes up Grant Requests are too intertwined and should be further apart.

Lisa Harrison – we vote on a budget and all money that is spent on After Prom, each member has an equal vote.

Rob Whitney – final note on grants, it is frustrating we haven't raised a single dollar in corporate fundraising but the FBC had to turn down Larry's request.

**Meeting adjourned at 8:04 PM.**

**Next Meeting:** December 3<sup>rd</sup> at Frederick High School Library

No Officer Work session for November

Meeting was adjourned at 8:33